

Amendments to the Specification:

Please replace the paragraph, beginning at page 4, line 25, with the following rewritten paragraph:

And in a second embodiment the method comprises:

- (Step 5) consulting both the databases A and P and selecting from them those attributes v_i whose importance, weight or sensibility w_{ij} , for the person j , are higher than a specific value, and whose objective interest z_i are higher than another specific value, and then showing only them to that person j .